



VISION SOURCE[®]
**BACK TO
LEARNING!**



SOCIAL MEDIA GUIDE

FACEBOOK & INSTAGRAM POSTS

POST IMAGE:

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Back to school may look different this year! Whether your kids are headed back to the classroom or learning online, learning is all about good vision. Now is the time to schedule your child's annual eye exam!



80% of what a child learns in school is presented visually and that number is likely to increase with the new online learning options for many students. An undiagnosed vision problem could interfere with learning. Prepare your child for success by scheduling a comprehensive eye exam today!



Keep your kids eyes healthy! Protect your kid's eyes from the harmful effects of blue light in today's digital world. Exposure to digital screens and blue light can lead to digital eye strain. Make sure your kid's eyes are healthy and protected for the new school year by scheduling an eye exam.

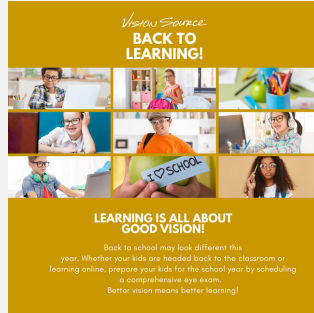


Annual comprehensive eye exams are key to your child's learning. Undiagnosed vision problems affect learning. Give your child the advantage that comes from good vision. Schedule an eye exam for your child today!

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25% of ALL children have a vision problem significant enough to affect their performance in school. Annual comprehensive eye exams are key to your child's learning. Set your child up for success this school year by scheduling an eye exam today!



With school starting soon, now is a great time to start thinking about scheduling an eye exam for your child. Annual comprehensive eye exams are key to your child's learning. Whether your child is heading back to the classroom or learning online, make sure their eyes are healthy!



Vision problems can have a dramatic impact on a child's ability to learn. Annual comprehensive eye exams are key to your child's learning. Prepare your kids for the school year whether they are headed back to the classroom or learning online, better eye vision means better learning.

Schedule a comprehensive eye exam for your child today!



Protect your kids from digital eye strain at home and at school! Digital eye strain symptoms include dry eyes, blurred vision, eye fatigue, neck pain and headaches. Make sure your kid's eyes are healthy and protected for the new school year by scheduling an eye exam.

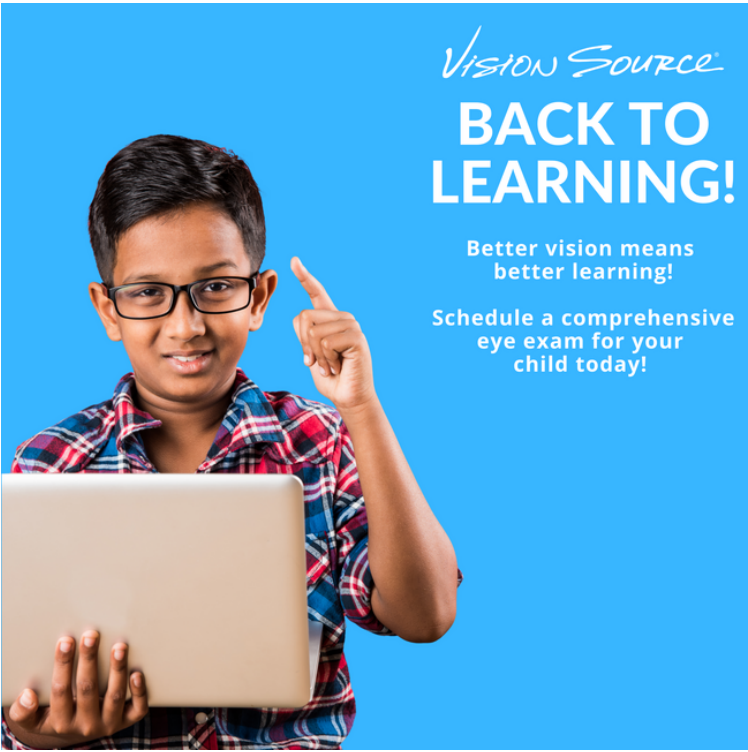
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Make sure your child's eyes are healthy and protected!

A young boy with curly hair and glasses is sitting at a desk, looking at a laptop. He is wearing a blue and yellow plaid shirt over a white t-shirt. The background is a solid grey color.

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Make sure your child's eyes are healthy and protected!

A young girl with glasses is sitting at a desk, smiling and looking at a laptop. She is wearing a white collared shirt. The background is a solid pink color.

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Make sure your child's eyes are healthy and protected!

A young boy with glasses and green headphones is sitting at a desk, typing on a laptop. He is wearing a denim jacket over a red shirt. The background is a solid green color.

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It's time to schedule your child's annual eye exam!

An illustration of school supplies including a pair of glasses, an apple, an alarm clock, and a stack of books. The background is a solid yellow color.

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LEARNING IS ALL ABOUT GOOD VISION.

SCHEDULE YOUR CHILD'S ANNUAL EYE EXAM TODAY!



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Back to school may look different this year. Whether your kids are headed back to the classroom or learning online, prepare your kids for the school year by scheduling a comprehensive eye exam. Better vision means better learning!



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SCHEDULE AN EYE EXAM FOR YOUR CHILD TODAY!



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Learning is all about good vision. Schedule an eye exam for your child today!

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PROTECT YOUR KIDS FROM DIGITAL EYE STRAIN AT HOME AND AT SCHOOL.

Schedule an eye exam for your child to learn more!

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